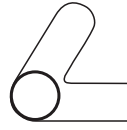


Four Rules of Good Grip

In answer to the question of what constitutes the handle of handles, we would invite the questioner to, literally, try his or her hand and apply the “Four Rules of Good Grip”. It is this sort of approach that strikes a chord with the enlightened customer.

Thumb guide



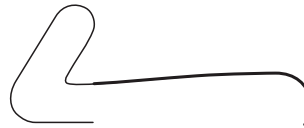
The thumb is always looking for a sense of direction. There is evidence of this on even the earliest man made implements. A great number of hand held objects feature channeling for the thumb of one sort or another.

Forefinger furrow



The forefinger is likewise in on the orienteering process. It acts as a pilot, paving the way for the rest of the hand to follow. We have located recesses for the forefinger on any number of artifacts.

Palm of the hand support



Once the thumb and forefinger have finished their reconnaissance work, the hand as a whole goes into action. The palm of the hand needs to be well supported at this point if sufficient leverage is to be generated.

Gripping substance



The hand does not like clutching at thin air and is only happy when it can roundly envelop. This is reflected in the way people roll tactile objects about in their hands.