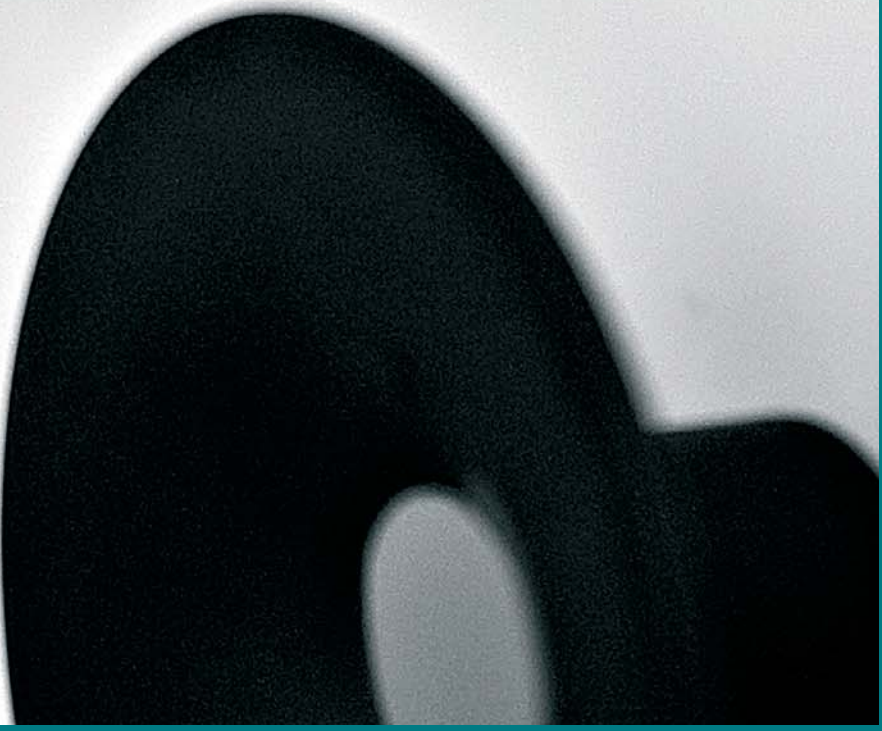


 FROST



LULU HOOK
design by: busk+hertzog





busk+hertzog

Lulu is the work of the prize-winning Danish design duo busk+hertzog. Designs by Flemming Busk and Stephan B. Hertzog are characterised by pure, uncluttered lines and a simple, direct idiom. Believing that anything decorative should also have a function, busk+hertzog elegantly combines practicality with exclusive design.

Since the company was founded in 2000, busk+hertzog designs have won countless awards both in Denmark and abroad. They can be seen all over the world – everywhere from major international airports to the players' lounge of Chelsea Football Club. Several busk+hertzog designs are on permanent display at the Danish Museum of Art and Design, and 18 of their chairs were included at the reopening of the Museum of Modern Art in New York in 2004.



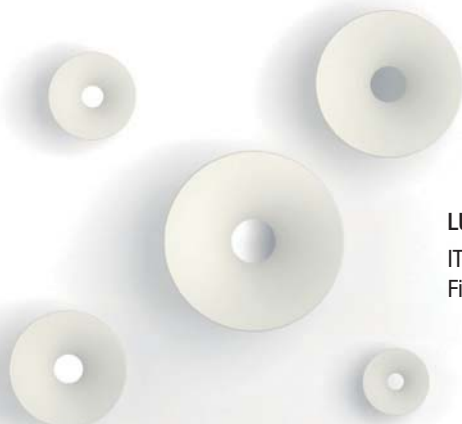
LULU HOOK



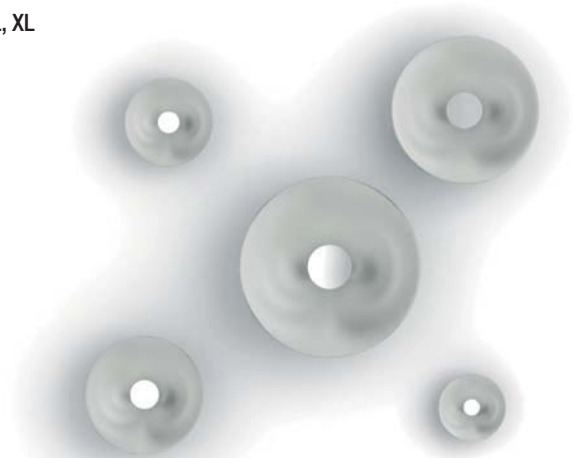
reddot design award
winner 2010

Inspired by an open flower Lulu comes to full blossom on your wall. Lulu is a coat hook/rack on which hangers, jackets, umbrellas bags, scarves etc. can be placed decoratively and practically. Lulu comes in 5 different sizes/depths and can be used as a "flower" bouquet on the wall...the combination and the lay-out is entirely up to each individual end-user and his/her creativity, resulting in every installation being entirely different. Or it can be used more traditionally as single items.

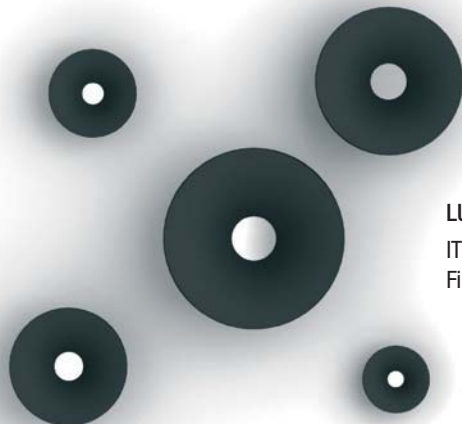
Lulu has a finish in soft-touch lacquer, which gives a soft matte feel to the product, just like the velvet feeling from a flower leaf. The shape of Lulu is welcoming, warm and positive and is therefore perfect for the wardrobe, the hallway, your bed room or even your living room. It is also available in brushed, stainless steel finish.



LULU 5-PACK, XS, S, M, L, XL
ITEM NO.: Lulu-5-W
Finish: White/polished



LULU 5-PACK, XS, S, M, L, XL
ITEM NO.: Lulu-5
Finish: Brushed/polished



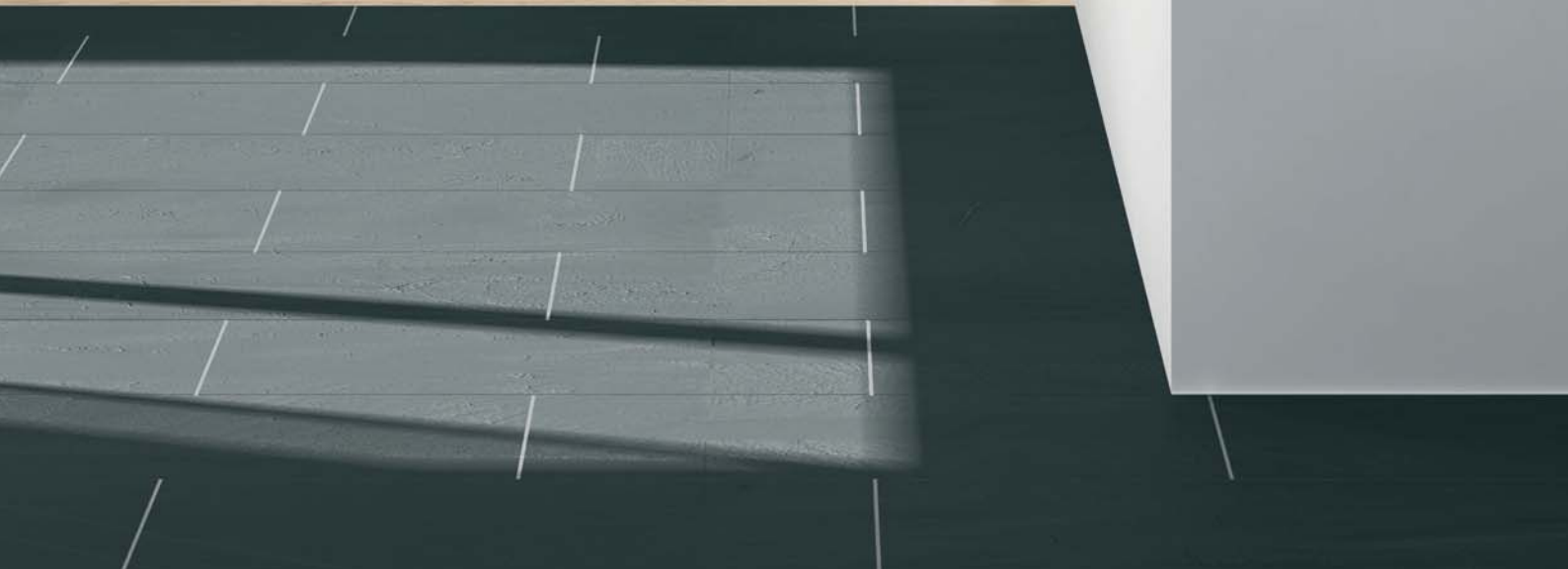
LULU 5-PACK, XS, S, M, L, XL
ITEM NO.: Lulu-5-B
Finish: Black/polished

LULU HOOK DIMENSIONS

			BLACK	WHITE	BRUSHED
LULU XS	P: 19 mm	ITEM NO.:	L1045-B	L1045-W	L1045
LULU S	P: 23 mm	ITEM NO.:	L1060-B	L1060-W	L1060
LULU M	P: 50 mm	ITEM NO.:	L1080-B	L1080-W	L1080
LULU L	P: 56 mm	ITEM NO.:	L1100-B	L1100-W	L1100
LULU XL	P: 60 mm	ITEM NO.:	L1122-B	L1122-W	L1122









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